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News Release – For Immediate Release

Rush County “Start Your Own Business” Workshop on Thursday, December 13th

The Rural Entrepreneur Network (REN) and The Community Education Coalition are announcing an exciting new workshop for rural entrepreneurs. The audience is rural individuals or families who are interested in starting a business or are in the early stages of a business.

The “Start Your Own Business” Workshop will be held from 6:00-8:30 p.m. on Thursday, December 13, 2007 at the Rush County School Corporation, Administration Building, 330 W. 8th Street, Rushville, IN 46173.

The content of the workshop will include: Characteristics of Successful Rural Entrepreneurs; Self Assessment Exercise; Available Rural Businesses; Steps in Successful Revenue and Profit Planning; Support Services for Rural Start Ups; Steps to Get Started; and more.

Jim Roudebush, an entrepreneur and college lecturer from Central Indiana, will serve as the workshop instructor and facilitator.

“In a national survey, almost three out of four adults liked the idea of owning their own business,” claims Roudebush, “and rural family members are no different.” REN focuses on rural business entrepreneurs who tend to be extraordinary producers, but sometimes need assistance with marketing and finance.

The cost to attend the “Start Your Own Business” Workshop is only \$20 per participant. To register, call (765-825-7633), fax (765-825-1693), or mail (225 PO Box, Connersville, IN 47331) your registration to The Community Education Coalition.

REN is a not-for-profit organization sponsored by Hoosier Heartland RC&D Council, with a grant from the Indiana Office of Community and Rural Affairs. For more information about the workshop or REN, visit the REN Website at www.ruralenet.org or call 317-290-3250.

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